



**Aramis® Double White Marguerite Daisy**  
*Argyranthemum frutescens 'Aramis Double White'*

Height: 18 inches

Spread: 18 inches

Sunlight: ☉ ●

Hardiness Zone: (annual)

**Description:**

An eye catching variety showcasing white double blooms; these daisy like flowers are great for garden beds, containers and fresh cut flower arrangements; a mounded, low maintenance selection that flowers all season long

**Ornamental Features**

Aramis Double White Marguerite Daisy features showy white daisy flowers with gold centers at the ends of the stems from mid spring to early fall. The flowers are excellent for cutting. Its tiny deeply cut ferny leaves remain green in color throughout the season.

**Landscape Attributes**

Aramis Double White Marguerite Daisy is an herbaceous annual with an upright spreading habit of growth. Its relatively fine texture sets it apart from other garden plants with less refined foliage.

This plant will require occasional maintenance and upkeep. Trim off the flower heads after they fade and die to encourage more blooms late into the season. It is a good choice for attracting butterflies to your yard. It has no significant negative characteristics.

Aramis Double White Marguerite Daisy is recommended for the following landscape applications;

- Mass Planting
- Border Edging
- General Garden Use
- Container Planting

**Planting & Growing**

Aramis Double White Marguerite Daisy will grow to be about 16 inches tall at maturity, with a spread of 18 inches. This fast-growing annual will normally live for one full growing season, needing replacement the following year.



*Aramis Double White Marguerite  
Daisy flowers*  
Photo courtesy of NetPS Plant Finder



This plant does best in full sun to partial shade. It does best in average to evenly moist conditions, but will not tolerate standing water. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This is a selected variety of a species not originally from North America. It can be propagated by cuttings; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Aramis Double White Marguerite Daisy is a fine choice for the garden, but it is also a good selection for planting in outdoor pots and containers. It is often used as a 'filler' in the 'spiller-thriller-filler' container combination, providing a mass of flowers against which the larger thriller plants stand out. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.